Website Design & Development Services

Having an online presence in today's world is no longer a novelty, but a necessity. We believe a well designed website is an essential, tangible, and lucrative marketing tool that works 24/7 to showcase your business to the world. We offer a wide range of web design & development services to help you get your business online, whether you're starting from scratch or already have a website that just needs an upgrade. **All of our websites are responsive (meaning they automatically adapt to different screen sizes and devices), fully functional & customizable, and are built using WordPress, the popular and flexible open-source Content Management System that powers over 35% of the web.**

Splash Page

A splash page is a single page site usually used as a placeholder or "coming soon" page while the full website is being built. Typically includes logo & basic contact information.

- **Features:** Logo integration, custom background graphics, contact form integration
- **Pricing:** Starts at $500

Single Page Custom Website

A fully functional, custom website designed to fit into a single page. A breeze to navigate with a much faster turn-around time, this is an increasingly popular option for a simple yet effective site on a tight budget.

- **Features:** Please choose from the list of available features on the next page
- **Pricing:** Starts at $1500. We will generate a quote based on features, requirements & budget

Multiple Page Custom Website

The sky is the limit with our custom designed multiple page websites. We will work along side you to bring your vision to life and build a unique online experience tailored to you and your business.

- **Features:** Please choose from the list of available features on the next page
- **Pricing:** Starts at $3000. We will generate a quote based on features, requirements & budget

Project Information

Please take a few minutes to answer the following questions. This information will help us to better understand your overall vision as well as what you would like to ultimately achieve with this website project.

What will the primary goals or functions of the website be? (Increase sales/leads/ memberships, more online presence/visibility, update your company image/brand, etc.) Please list as many as required, starting with the most important.

Are there any specific design requirements or ideas you have in mind? This could include colour schemes, layout ideas, or functionality requirements.

Are there any other businesses or websites that you would like us to take a look at for reference? Please indicate any specific things about these websites you would like us to emulate or make special note of.

What is your approximate budget for this project?

Website Features & Requirements

Please check off any features & requirements that you would like to have on your new website, and we will generate a quote based on what you choose.

Multiple Mockups (2-3 Variations)

Search Engine Optimization

Domain Name Registration

In-House Hosting & Management

Content Writing

Staff Profile/Team Page

Google Map Integration

Google Analytics

Testimonials/Google Reviews

Video Integration

FAQ Section

Real Estate Property Listings

Social Media Links/Feeds

Portfolio/Projects Section

3rd Party Software/App. Integration

Quote Request Form

Photography

Event Calendar

MailChimp Newsletter Integration

E-Commerce Integration

Custom Designed Icons

Logo Design

Appointment Booking/Scheduling

Accept Donations

Blog/Article Section

Photo Gallery

Careers Page/Resume Submissions

Product Catalog

Other (please specify):

Website Content & Revisions

For any website project no matter how big or how small and regardless of the type of business you are, **content is key!** We love working with a wide variety of businesses and industries to meet their web & marketing needs, but this doesn't necessarily mean we're experts on everything you do. For this reason, we recommend you create any original or updated written content for your web project yourself. We will work with you every step of the way to make this a pain-free process and even help edit and optimize your content for the web.

Since your website project cannot be completed without this content, we require that it be provided to us in its entirety within **6 WEEKS** of the project start date. **If we do not receive it from you after 6 weeks, any remaining balance owed for the project will need to be paid in full**.

We have allotted approximately 4 hours for any revisions that may be required to complete the project; 2 hours for mockup revisions during the design phase and 2 hours for content revisions during the development phase, and included them in the overall quoted cost. Anything over and above these 4 hours will be subject to an additional charge at our hourly rate of $110/hr. Thank you for your understanding on these matters, and be sure to let us know if you have any questions.

*I have read the terms and agree to pay the remaining balance for this project if the required content is not provided within the allotted time, and pay any extra charges incurred from revisions that exceed the allotted timeframe.

Content Writing Services

We understand that you are busy with the day-to-day operation of your business and you either may not have the time to sit down and write the necessary content for your website, or just have no idea where to start! If this is the case, you can take advantage of our content writing services. We will gain as much information as we can about your specific business and the industry you operate in as a whole through a combination of one-on-one interviews and in-depth market research in order to craft engaging content that reflects your company while reaching your target audience.

*I would like PlanetCom Creative to write the content for my new website and acknowledge that it will be an additional cost that will be included in the final quoted price.

_____	_____
Company Name	**Date**
_____	_____
Print Name	**Signature**

In-House Hosting & Web Management Services

We are pleased to offer top notch in-house hosting packages to all of our web clients. All packages include ample server space for your website and web-based applications as well as comprehensive email solutions. Please note that these plans are billed out annually and only apply if your website is being hosted by PlanetCom. *Standard SSL Certificate and Basic Website Management Plan come with all in-house hosting packages. This includes security monitoring and regular core file & plugin updates.**

Bronze Package - $50/month

- **What's Included:** 2GB web space, up to 5 email accounts, basic website management, standard SSL Certificate

Silver Package - $70/month

- **What's Included:** 4GB web space, up to 10 email accounts, standard website management, standard SSL Certificate

Gold Package - $90/month

- **What's Included:** 20GB web space, up to 20 email accounts, advanced website management, standard SSL Certificate

Enterprise Package - $110/month

- **What's Included:** Unlimited web space, up to 40 email accounts, comprehensive website management & security monitoring, standard SSL Certificate

*I have read & agree with the terms for the Hosting & Management Plan chosen above for which I will be billed annually until otherwise requested by myself.

_____
Company Name

_____
Date

_____
Print Name

_____
Signature

Website Management Services - 3rd Party Hosting

Websites are dynamic entities and the technology behind them is constantly changing and being updated. Therefore it is essential that your site be professionally managed to ensure functionality & security are maintained. We offer a variety of web management packages to suit your needs and keep your site in tip-top shape! Please note these plans only apply if your website is hosted by a provider other than PlanetCom. ***One month notification is required to cancel this service.**

Bronze Plan - $50/month
- **What's Included:** Regular core file & plugin updates, minor content revisions, basic security monitoring

Silver Plan - $75/month
- **What's Included:** Regular core file & plugin updates, content revisions & new content creation, basic security monitoring

Gold Plan - $100/month
- **What's Included:** Regular core file & plugin updates, content revisions & new content creation, advanced security monitoring (anti-hacking, malware removal, proactive prevention)

*I have read the terms and agree to the Web Management Plan chosen above for which I will be billed monthly.

*I will be maintaining the site myself or will be using another company and will not require a management package. I acknowledge that by signing I release PlanetCom of all liability in the management & maintenance of my site and that updates will only be performed when specifically requested by me and will be subject to an hourly fee.

_____   _____
Company Name   **Date**

_____   _____
Print Name   **Signature**

Search Engine Optimization (SEO) Services

Search Engine Optimization (SEO) is the process of improving the volume or quality of traffic to a website or web page from search engines. We optimize your website to naturally rank higher in search engines when people look for your organization by using select keywords online. The earlier (or higher) a site appears in the search results list, the more visitors it will receive from the search engine. ***A 3 month minimum contract is required. One month notification is required to cancel.**

Bronze Plan - $300/month

- **What's Included:** Register & list business with Google & Bing Business Maps, local keyword optimization done once monthly**

Silver Plan - $900/month

- **What's Included:** Register & list business with Google & Bing Business Maps, local keyword optimization done twice monthly**, detailed monthly reporting & analysis, individual page SEO

Gold Plan - $1500/month

- **What's Included:** Register & list business with Google & Bing Business Maps, local keyword optimization done once weekly**, detailed monthly reporting & analysis, individual page SEO, tracking & keyword query check, backlink building, Google Adwords (extra cost), Business Social Media listings (extra cost)

* Free site auditing included with each plan
**Additional locations can be added for extra cost. Ask us for more details.

_____   _____
              Company Name   **Date**

_____   _____
              Print Name   **Signature**