## One Small Step For You... One GIANT LEAP For You... Business

Web Design & Development / Managed Web Services / SEO / Graphic Design & Branding / Product Label Design / Photography

# www.planetcomcreative.ca

# 😺 Search Engine Optimization (SEO) Services

Search Engine Optimization (SEO) is the process of improving the volume or quality of traffic to a website or web page from search engines. We optimize your website to naturally rank higher in search engines when people look for your organization by using select keywords online. The earlier (or higher) a site appears in the search results list, the more visitors it will receive from the search engine. **\*A 3 month minimum contract is required. One month notification is required to cancel.** 

### Basic Plan - \$600/month

 What's Included: Register & list business with Google & Bing Business Maps, local keyword optimization done once monthly\*\*

#### Premium Plan - \$900/month

• What's Included: Register & list business with Google & Bing Business Maps, local keyword optimization done twice monthly<sup>\*\*</sup>, detailed monthly reporting & analysis, individual page SEO

#### Platinum Plan - \$1200/month

What's Included: Register & list business with Google & Bing Business Maps, local keyword optimization done once weekly\*\*, detailed monthly reporting & analysis, individual page SEO, tracking & keyword query check, backlink building, Google Adwords (extra cost), Business Social Media listings (extra cost)

#### \* Free site auditing included with each plan

\*\*Additional locations can be added for extra cost. Ask us for more details.

Company Name

Date

Print Name

Signature

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